

# Take Control

Print Less with MPS

ARC<sup>TM</sup>

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ARC helps you take control of your print infrastructure. With Managed Print Services (MPS) from ARC, you can drastically reduce hidden, uncontrolled costs, minimize your administrative and support burden, and optimize employee efficiency. MPS from ARC manages all print components and expenses and helps you create a scalable, monitored print infrastructure that delivers ongoing cost reductions and technology upgrades. With ARC, you get customized print solutions based on your unique needs, not solely on hardware considerations. From software to support, hardware to maintenance, ARC allows you take control of print so you can focus on what you do best.

MPS from ARC provides your company the consulting expertise, software, media, supplies, support, and hardware to eliminate the costly administration and expense of print.

As imaging hardware becomes increasingly standard, finding the right partner to help you take control of your print environment is crucial.

Managed Print Services is about service, not hardware. ARC is unique as an independent consulting organization focused on helping you print less, not purchase more hardware.

## Simplified Management

- Optimized hardware infrastructure that evolves as your needs change
- Customized hardware integration from virtually any manufacturer
- Streamlined vendor management: from dozens to one
- Automated replenishment of consumables
- Efficient accounting and consolidated reporting

## Reduced Costs

- Reduced costs of up to 30%
- Improved sustainability and reduced energy expenses
- Predictable monthly costs
- A guarantee of reduced print costs

## Improved Support

- Minimized IT support burden
- Local support from hundreds of ARC locations around the world
- Reliable support
- Increased employee productivity



## Benefits of Controlling Print



### **MPS** for IT

An estimated 23% of IT help calls are print-related. Outsourcing print support with MPS allows you to focus on more strategic IT initiatives. With over 200 offices around the world, ARC has local support teams to reduce your print support burden.



### **MPS** for Purchasing

Printers, copiers, faxes, large format printers, multi-function devices, paper, toner, support, maintenance, and more. How many vendors are required for you to simply print? Effective MPS, tailored to your unique needs, reduces dozens of vendors to one. At a guaranteed lower price.



### **MPS** for Administration

Ensuring device uptime typically falls to departmental office managers. With a non-standard, internally supported print infrastructure, ordering consumables is labor intensive and costly. Effective MPS provides just-in-time ordering and proactive maintenance from a single company.



### **MPS** for Project Managers

Off-site projects need machines to create documents that teams need to finish the job. Getting responsive support allows project managers to focus on finishing the project, not on maintaining output devices, manually overnighting documents, or ordering supplies.



### **MPS** for C-Level

Print is the last great area of uncontrolled costs for most companies, large and small. One to three percent of annual revenue is spent on print management. Effective MPS reduces annual print cost by 10 to 30%, added directly to your bottom line.

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# Print.

The last great area of uncontrolled costs for most companies, large and small.

“ With ARC we found all sorts of advantages we didn’t expect. Their support of our print, copy and plotter devices made print a whole lot easier. I think we had an idea that these and other benefits would accrue to us at some point, but we were surprised at how fast they came. ”

**Kenneth B. Young**  
Senior Vice-President  
Chief Information Officer  
HOK



HOK is a global provider of planning, design and delivery solutions for the built environment.

**The firm has 1,800 employees at 25 locations on 3 different continents.**

### Why HOK Chose ARC

Consolidated vendor management: a single vendor to manage for all tracking, invoicing, and ongoing print cost reduction.

Improved technology: ARC delivered a standardized, cutting-edge technology infrastructure with flexible scalability for HOK’s evolving print needs.

Reduced costs: MPS delivers lower costs, but with ARC HOK also significantly reduced their administration, accounting, and IT burden. Just-in-time consumables support meant more device uptime and increased employee productivity.

Increased sustainability: HOK was already a green company, but they wanted to get greener. By using digital document management tools developed by ARC, HOK was able to rely less on paper and go deeper green.

Reliable, responsive support: ARC provides HOK with local support at all their locations, allowing them to take control of print and focus on what they do best.



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Most companies  
could reduce their  
printing costs  
by **10 to 30%**  
– Gartner

Companies spend  
**1 to 3% of  
their revenue  
per year**  
on output fleet  
management  
– Gartner

**23%** of IT  
help-desk calls are  
printer related  
– IDC